



Half Day Education & Networking Event

Vancouver Convention Centre West

Wednesday, October 18, 2017

8:00 - 12:00, followed by chapter AGM and lunch

Rachael Riggs



Rachael Riggs, CMP is a Meetings and Convention Sales Manager for Tourism Vancouver located in the Chicago regional sales office selling Vancouver to associations, corporations and third parties in the Midwest. She has held this role since 2004. In this role, she leads the #vangiving program and has developed many CSR programs as a supplier and a planner.

Previously, Riggs worked for the San Diego Convention and Visitors Bureau as National Sales Manager and the Baltimore Convention and Visitors Association as Regional Director of Sales based in Chicago. Prior to working in sales, Riggs owned an independent meeting planning company, RMR, Inc. consulting to corporations and associations. Additionally, Riggs worked for Smith

Bucklin & Associates and The Sherwood Group in the convention departments.

Riggs currently serves on the PCMA – Greater Midwest Chapter Board of Directors as the Secretary. For PCMA nationally, she has served as Chair of the Awards Committee (for 2 years) and Leadership & Governance Conference Committee. She was Vice Chair of the PCMA Annual Meeting Program Committee in 2010. She has served as Chair for Association Forum's Supplier Working Group, the Honors Gala Committee and the Holiday Showcase Committee. In 2007, she was Chair of Destination Reps (www.destinationreps.org).