



2019
EVENT
PARTNERSHIP
INVITATION

Hello
Calgary!

PREPARED BY



Canada West
Chapter

CONTACT US TODAY

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ABOUT US

With more than 7,000 members and an audience of more than 50,000 individuals, the Professional Convention Management Association (PCMA) is the world's largest network of Business Events Strategists.

Headquartered in Chicago, IL USA, PCMA has partners and collaborators around the globe and a footprint within North America, Europe, the Middle East and Asia, with activities across 37 countries.

The Canada West Chapter, represents 150+ members in **Alberta, British Columbia, Manitoba, Saskatchewan** and is growing each year. We are committed to supporting the industry by offer innovative **education programs, community engagement, business networking**, and many other opportunities across Vancouver, Calgary, and Edmonton with hopes for further expansion in other region in the coming years.

Our members include professional business event planners, suppliers, faculties and students..

With humble heart, it's our great pleasure to invite you, our industry partner, to join us to driving **global economic** and **social transformation** through business events together.

Shawn Cheng

SHAWN CHENG
Chapter President

Jeromy Gilchrist

JEROMY GILCHRIST
Director, Sponsorship



WHY SUPPORT?

- **Position** your brand as an industry leader
- **Demonstrate** your innovative products and services to targeted audience
- **Build relationships** and strengthen your position in key markets
- **Identify** potential new markets and partnerships

Your contribution means the support for Chapter infrastructure and day-to-day operations. With your helps, we can make a real difference in the educational, networking, and career development offerings to our members, and the local industry.



OUR PROMISE

- We work on a flexible, **custom sponsorship** model that is aimed at bringing you the most valuable benefits to your business objectives
- **Recognition** through marketing materials, social media promotions, and verbal acknowledgement at the events
- **Complimentary** registrations to chapter events
- Welcome **collaboration** on Chapter eNewsletter, blog post, video, and education contents



May, 30, 2019

BEST IN CLASS: SOURABH KOTHARI

4:00 PM - 7:00 PM

The Commons Calgary

Building on neuroscience principles for storytelling, **Sourabh Kothari** offers a deep dive on experiential design for events. With a few strategic changes, event organizers can change attendee behaviors, content retention, and drive attendees to action long after an event. This interactive session will use real-life examples backed by cognitive science to create impactful, memorable experiences that help you build lasting relationships with your attendees.



This event has been pre-approved for **1.0 Clock hour** under Domain A: Strategic Planning.

THE VENUE

With a plethora of **meeting spaces** and over 5000 sq ft of **event spaces**, The Commons can fit for any occasion the contemporary entrepreneurs want.

Aesthetically, The Commons boasts a modern-vintage industrial style. As a purposeful rejection of the corporate cubicle culture, the furnishings reflect the sensibilities of a well-designed home, not a traditional corporate office. The Commons claims soaring exposed ceilings framed by chalkboard walls for brainstorming, creating, doodling, or scheduling, all in an open-concept office format.

Discover more about them on May 30!



THE COMMONS

www.thecommonscalgary.com

403.452.7938



One (1) available

EVENT PRESENTING PARTNER

\$1,000 CAD

- Company name associated to the event
 - Logo & link recognition on website, eNewsletters, and social media
 - Logo on screen and verbal recognition at the event
 - Ten (10) complimentary event registrations
 - Opportunity for a short presentation on stage
 - Custom partner highlight in (2) eNewsletters
-

Four (4) available

EVENT SUPPORTER - CASH

\$500CAD

- Logo & link recognition on website, eNewsletters, and social media
 - Logo on screen and verbal recognition at the event
 - Five (5) complimentary event registrations
-

EVENT SUPPORTER - IN KIND

Inkind donation of any aspect of the event:
i.e. Speaker travel, AV, Decor, F&B, Content Captures etc.

- Logo & link recognition on website, eNewsletters, and social media
- Logo on screen and verbal recognition at the event
- Two (2) complimentary event registrations

GROUP TICKETS

This education event is a PERFECT way to entertain your clients, staffs, and members!! we are pleased to offer **discounted rate** if your organization is interested to purchase **10+ tickets**.

Please contact us directly to set up your unique promote code.

One (1) available

SPEAKER DINNER HOST

The chapter is planning to host an appreciation dinner with Sourabh after the event, and would love to collaborate with a partner to co-host this function!

- Logo on screen and verbal recognition at the event
 - Two (2) guest spots at the dinner table
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DOOR PRIZES

We are always looking for in-kind door prizes to increase the audience engagement. The prize donor will have the opportunity to draw the winner on stage.

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